

Aclara Software™ Member Energy Analysis

Residential customers of electric cooperatives benefit from understanding the value of their energy use and are encouraged to conserve.

Member Energy Analysis builds a powerful database for future communications and for marketing utility products and services. It includes a variety of energy management-related analysis, information, and calculators that are organized into a well-constructed, online home-energy center.



Aclara Software Member Energy Analysis delivers

Enhanced customer satisfaction

Provides a sophisticated tool to build customer relations

Personalized reports

Helps customers make individual smart-energy choices

Customer profiles

Generates profiles to target users for other products and services

Tailored communications

Allows utilities to send personalized messaging

Customer engagement

Supports energy-management and marketing initiatives

Aclara makes it easy to setup and configure a utility-branded version of the Member Energy Analysis interface. This application can be configured as a stand-alone webpage or inside a frame on the utility's website.

Aclara Software Member Energy Analysis offers:

Basic and detailed home analyses – Present personalized results from home energy analyses, including ways to save energy, home comparison benchmarks, and appliance energy-use breakdowns. Detailed analysis refines the energy use model and provides detailed savings advice and implementation suggestions.

Appliance analysis – Gives users feedback on their appliance inventories through an interactive graph of appliance energy costs.

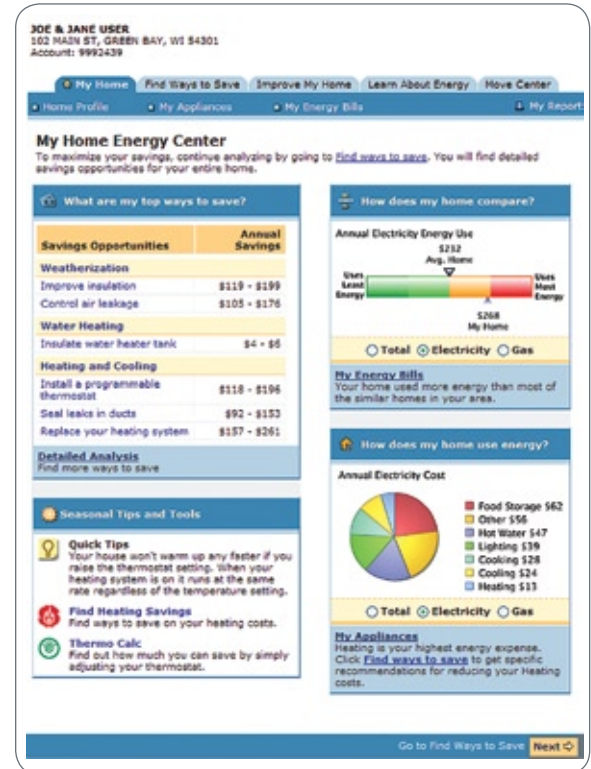
Personalized report – Contains a summary of individual sections of the home energy analysis and includes information about appliance energy use and how the home compares with other homes.

Bill input – Offers a field for manually entering 13 months of bill history.

Calculators – Establishes estimated savings and implementation costs for intelligently configuring:

- Lighting
- Heating and cooling systems
- Thermostats
- Appliances
- Water heaters

Energy library – Includes a glossary of energy-efficiency information organized into topics, a FAQ section, and a search function for library content or related articles.



Optional energy and water analysis

Customers can analyze other energy resources such as natural gas, propane, and home heating oil, providing a full understanding of their home's energy use. Water use can be analyzed for washing machines and dishwashers so that potential water savings can be evaluated.

Ongoing support

Support provided by Aclara includes application hosting, technical assistance, reporting, and application updates. Our services help you to realize full value from our products and services, maximizing your productivity.